

ABOUT

Graphic designer with print and web experience, currently pursuing MFA in Web Design & New Media. Passionate about visual solutions that translate into effective user experiences.

EDUCATION

Academy of Art University | San Francisco, California | 06/2010 - Present

- MFA, Web Design & New Media (expected completion 2013)
- Coursework completed in Usability, HTML, CSS, Content Management Systems, Flash animation
- Current coursework: Actionscript, Informational Infographics, Thesis Preparation (proposing mobile app dealing with museum tours)

Purdue University | West Lafayette, Indiana | 08/2001 - 07/2005

- BA, Visual Communications Design; BA, Fine Arts (Drawing & Illustration Concentration)
- Minors: Psychology, Dance
- GPA: 3.54/4.0

SKILLS

Adobe Creative Suite: Photoshop, Illustrator, InDesign, Dreamweaver, Bridge, Flash; Microsoft Office: Word, Excel, Powerpoint; Apple iWork: Pages, Numbers, Keynote; Adobe Acrobat; Morae. PC and Mac.

Experience with: XHTML, CSS

Familiarity with: Javascript, PHP, MySQL, QuarkXPress, Fireworks.

WORK EXPERIENCE

Autodesk | San Francisco, California

INTERN, MARKETING BRAND PROGRAMS | 06/2011 - 08/2011

- Planned and executed usability study of internal branding website: Conducted in-person testing sessions with eight users; compiled results; made recommendations to improve user experience; designed mockups of proposed changes and time required for implementation
- Compiled metrics report of Marketing Guidelines Site analytics, focusing on presenting findings as an interesting story via infographics
- Assisted with web-based brand awareness training, editing presentations to make more clear and concise supplemental visuals

Oracle | Redwood Shores, California

CONTRACT SENIOR DESIGNER | 08/2010 - 11/2010

- Designed environmental graphics for OpenWorld Conference at Moscone Center
- Worked with team of designers to maintain Oracle's branding throughout hundreds of signs and window and wall graphics

A+ Events | Fort Bragg, California
GRAPHIC DESIGNER | 08/2007 - 06/2010

- Designed all in-house print material, created and maintained corporate website
- Branded national events, created all marketing collateral, including program books, websites, direct-mail postcards, signage, tradeshow graphics, magazine inserts, and more
- Project managed all aspects of design projects, including timeline development; budget management; vendor selection and follow-up
- Provided onsite project management and design support at events nationwide

Electrobot Creative | San Francisco, California
CONTRACT GRAPHIC DESIGNER | 10/2008 - 02/2009

- Developed creative direction used in the 2009 NBA All Star Game
- Designed custom signage decor programs for hotel and arena treatments, focusing on integrating graphics with existing architecture

MOC Insurance Services | San Francisco, California
ASSISTANT ACCOUNT EXECUTIVE | 01/2006 - 05/2007

- Modernized corporate identity through redesign of business cards, proposals, and letterhead
- Created customized proposals for clients and prospects (print layout and Powerpoint)

DESIGN INTERNSHIPS

Autodesk | San Francisco, California | 06/2004 - 08/2004
BioGenex | San Ramon, California | 12/2003 - 01/2004
PetroThai | Bangkok, Thailand | 06/2002 - 07/2002

AFFILIATIONS

- Malia Movement Company | Modern Dancer, Web Designer | 2007 - Present
- Emery Ed Fund | Graphic Artist Volunteer | 2006 - Present
- AIGA | Member | 2010